Poetry to Life

A kangaroo is in the sky
The moon is in the water
A tree is inside me, it is family
Standing always
see me in my form
ask my story
read my bark
sit in my shade
look for the moon
in the water
climb into me
look at the sky
We celebrate bringing poetry to life in all forms, from page to stage, projections, performance, installations, songs and even painted on students in guerilla poetry workshops.

Poem by Ali Cobby Eckermann, Red Room Poetry Fellow 2017
Poem: A Kangaroo Is In The Sky.
2017 ANNUAL REPORT | 2018 POETIC PROGRAM

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Red Room Poetry’s vision is to make poetry a meaningful part of everyday life.

Red Room Poetry creates poetic projects and learning programs in collaboration with a spectrum of poets, schools, communities and partners for positive social change. Our mission is to make poetry accessible to all, especially those who face the greatest barriers to creative opportunities.

pillar of larger sky, of facts like clouds their sky ways wending

~ STUART COOKE, NEW SHOOTS PRIZE
How the stars

Maria Takolander, one of our 10 commissioned poets for New Shoots in partnership with the Royal Botanic Gardens Victoria. Poem: Euphorbia caput-medusae (Medusa’s Head).
Poetry in unexpected spaces - connecting people and places

Illuminating a diversity of voices and forms, from page to stage to song, our inventive Poetic Arts Projects share contemporary poetry via performances, installations, publications and translations in public spaces nationally.

See more on p. 18
I stand beneath the bibara
And walk along garabang

~ ZIPPY, YEAR 9, FROM POETRY IN FIRST LANGUAGES (DHARAWAL)
Encouraging active participation, creation, performance and publishing of poetry, we connect contemporary poets with marginalised communities, youth, First Nations people and inmates to enrich learning, access and wellbeing. Our Poetry Object project is also the largest free national student poetry competition.

See more on p.30
Bonny Cassidy’s poem from New Shoots Victoria on city trams for Poetic Moments.
POETIC PARTNERSHIPS

*Exploration, expansion and collective impact*

Engaging with partners from all sectors, Cultural, Environment, Education, Media and Government, we aim to raise the profile of contemporary Australian poetry and increase audiences nationally and internationally through collective impact.

Red Room Poetry collaborates with partners in all projects.

See p.38 for more on our partners.
dreaming of lands from before, 
you long for flight, reaching unreachable things

~ CARISSA LEE GODWIN, NEW SHOOTS VICTORIA

FROM OUR DIRECTOR

DR TAMRYN BENNETT

In 2017 Red Room Poetry reached new heights, growing inventive projects and partnerships that commissioned over 107 poets, engaged audiences of 1.73 million across 119 events and connected with 450 school communities.

With the help of generous individuals, partners and supporters throughout Australia, we planted, projected, performed and published poetry in meaningful and unexpected ways to provide more poetic opportunities than ever before.

This year we continue to dream of pioneering poetic possibilities that increase visibility and participation in Australian poetry. We invite you to join our Patron, Board and poetic communities for the ride as we publish poetry in language and with artists on buses, murals, movie screens and streets, working to celebrate and share the vibrancy of all poetic voices.

Dr Tamryn Bennett
Director
The peace of poems
Where lines look back

~ JOHN B. FAIRFAX AO, PATRON

FROM OUR PATRON

JOHN B. FAIRFAX AO

Cryptic words defy
The peace of poems
Where lines look back
At smiling faces satisfied
At progress in the harmony
Of time
We have advanced
Flowers have flourished
Green buds in a red room
Producing blooms of many hues
Stimulated by the pollination
Of support received
With humble tributes
To those who care about
Our work

As Patron of Red Room Poetry, I appreciate the generosity of our loyal supporters and encourage new friends to support and nourish our growth.

John B. Fairfax AO
Patron
Unlocked creative literacy workshops at Balund-a Diversionary Centre in Tabulam NSW with students, poets, musicians and local Elders.
Red Room Poetry (RR) is Australia’s preeminent organisation for the creation and commissioning of new poetry. Through the creation of imaginative projects and programs RR reframes critical and creative engagement with poetry by providing poets, students and communities with artistic and learning opportunities as well as creating pathways to employment and wellbeing.

RR’s strategic vision is to increase the profile of poetry by cementing our position as Australia’s preeminent poetry organisation, revered for innovative projects, courageous collaborations, quality outcomes, poetic learning and industry advocacy.

Thank you to the generous individuals, Australia Council for the Arts and Create NSW for their endorsement and ongoing support.

Bret Walker SC
Chairman
We share fireflies and night jasmine, passing them between us like conversation

~ Ivy Alvarez, Red Room Poetry Fellowship Shortlisted Poet

Our Team

Patron
John B. Fairfax AO

Board Members
Bret Walker SC
Johanna Featherstone
Kiersten Fishburn
Andrew FitzSimon
Mary Gillespie
Craig Lawn
Judith Pini
Observership Program
Nathan Barker

Staff
Director
Dr Tamryn Bennett
Director External Relations
Sally Marwood
Director Operations
Jennine Primmer
Manager Poetic Learning
Kirli Saunders
Coordinator Poetry Object
Emma Rose Smith
Content Manager
Kristy Wan
Office Manager
Lorin Reid

and our dedicated volunteers
OUR HISTORY
SINCE 2003

15
Years

50+
Projects

850+
Poets commissioned and employed

200+
Partners

450
Schools annually

200,000+
Students actively engaged

20
Programs in correctional centres

250k+
Website views annually

Bondi Beach Primary School students engage with sculptures as inspiration for poetic writings.

Photo: John Appleyard / Newspix
100+ poets employed annually, spanning a diversity of voices, styles, places, ages, pages and stages...

See more p. 44 + redroomcompany.org/poets
When the house is still and still turning on its axis of activity and dream I make and am made

~ SARAH RICE, AUSTRALIAN DESIGN CENTRE EXHIBITION COMMISSION
Red Room Poetry is Australia’s leading organisation for the creation and commissioning of poetry in meaningful and imaginative ways. Embracing a diversity of voices, our Poetic Arts Projects span all styles of poetry from page to stage to song as well as visual and digital literatures in multiple languages and experimental platforms. Creating employment opportunities and vibrant communities, our multi-year projects increase the profile and impact of poetry via highly visible publications and cross-sector partnerships that expand reach, investment and participation. redroomcompany.org/projects

KEY ACHIEVEMENTS 2017

119 Events
1.73 Million audience across Australia
107+ Poets employed
334 Poems commissioned, published and performed
71+ Partners
18,600 Students actively engaged

PROGRAMS

• POETIC MOMENTS
• NEW SHOOTS
• RR POETRY FELLOWSHIP
• EXTINCTION ELEGIES
how pale florets glisten on the gorgon arms of euphorbias

~ MARIA TAKOLANDER, NEW SHOOTS VICTORIA
**POETIC ARTS PROJECTS**

**POETIC MOMENTS 2017**

*Poetic Moments (PM)* elevates the accessibility and visibility of contemporary Australian poetry by publishing in new places from trams to bridges, street banners, murals and sculptural installations. *PM* often take place during festivals where we collectively create unusual and experimental platforms to extend engagement with poetry. Spanning multiple languages, *PM* creates opportunities to engage, respond and reflect via poetic provocations and partnerships that connect people and place through poetry. [redroomcompany.org/projects/poetic-moments](http://redroomcompany.org/projects/poetic-moments)

---

**FEBRUARY**

LendLease Keep Cups with First Nations poetry for Reconciliation Week

**Poet:** Kirli Saunders

---

**MAY**

**White Night Ballarat**

Poetry projection on Mining Exchange Building

**Poets:** Nathan Curnow, GT Sewell, Margaret West, Omar Musa and artist Electric Canvas

---

**JUNE**

Poetic mural at The Social Corner, Green Square with Mirvac

**Poet:** Lachlan Brown and artist Amy Roser
salt water
garri garrang
the ocean opens its embrace
like an old friend

~ Lorna Munro, Yala Gari
POETIC ARTS PROJECTS

POETIC MOMENTS 2017

Poetic Moments (PM) elevates the accessibility and visibility of contemporary Australian poetry by publishing in new places from trams to bridges, street banners, murals and sculptural installations. PM often take place during festivals where we collectively create unusual and experimental platforms to extend engagement with poetry. Spanning multiple languages, PM creates opportunities to engage, respond and reflect via poetic provocations and partnerships that connect people and place through poetry.

redroomcompany.org/projects/poetic-moments

White Night Ballarat poetry projection on Mining Exchange Building

Poets: Nathan Curnow, GT Sewell, Margaret West, Omar Musa and artist Electric Canvas

MAY

Poetic mural at The Social Corner, Green Square with Mirvac

Poet: Lachlan Brown and artist Amy Roser

FEBRUARY

LendLease Keep Cups with First Nations poetry for Reconciliation Week

Poet: Kirli Saunders

JUNE
Poetic seed cards for Byron Writers Festival and at Elements Resort
Poet: Lisa Brockwell and artist Sophie Gaur

Queensland Poetry Festival
Distant Voices Bridge projection
Poet: Kel Watson

New Shoots commissioned poems on Melbourne trams and seed cards
Poets: Bonny Cassidy and Maria Takolander

Wagga Wagga Fusion 17 Festival with NightLight projections, AUSLAN and performance
Poets: Zohab Zee Khan, Jackline Okot and David Gilbey
Photo: Gunther Hang

Yala Gari City of Sydney
Redfern street banners and t-shirts
Poets: Lorna Munro and students from Alexandria Park Community School

New Shoots commissioned poems on Melbourne trams and seed cards
Poets: Bonny Cassidy and Maria Takolander

Bondi Sea Wall mural with Waverley Council and glow in the dark poetry
Poet: Candy Royalle and artist Poncho Army

2017 ANNUAL REPORT | 2018 POETIC PROGRAM
POETIC MOMENTS 2018

In collaboration with a range of cultural and corporate partners, **Poetic Moments 2018** creates and celebrates highly visible poetic installations in cinemas, on buses, murals, bridges, exhibitions and environmental sites.

**Poetry Object** Animation screened in NSW, VIC and TAS cinemas with Val Morgan

**Poets:** Mim D. Year 4, Angela G. Year 8, Peter Ramm, Teacher

**FEBRUARY**

**Poetry in First Languages** launched on World Poetry Day with poems on buses and murals in the Southern Highlands and Illawarra

**Artist:** Rhe Lotter

**JANUARY**

**MARCH**

Australian Design Centre 'Obsession' exhibition with commission, performance and workshops

**Poet:** Sarah Rice
Each thread is its own story
everything woven
is first a lonely particle

— CANDY ROYALLE, POETIC THREADS
POETIC MOMENTS 2018

In collaboration with a range of cultural and corporate partners, Poetic Moments 2018 creates and celebrates highly visible poetic installations in cinemas, on buses, murals, bridges, exhibitions and environmental sites.

Poetry Object Animation screened in NSW, VIC and TAS cinemas with Val Morgan

Poets: Mim D. Year 4, Angela G. Year 8, Peter Ramm, Teacher

Poetry in First Languages launched on World Poetry Day with poems on buses and murals in the Southern Highlands and Illawarra

Artist: Rhe Lotter

FEBRUARY

JANUARY

MARCH

Australian Design Centre ‘Obsession’ exhibition with commission, performance and workshops

Poet: Sarah Rice
Poetic Moments would not be possible without our generous partners and sponsors. See p. 38 for full list or redroomcompany.org/projects/poetic-moments

Poetic Threads: The Lady and the Unicorn in collaboration with Art Gallery of NSW and Sydney Writers’ Festival.

Poets: MIRRAH, Candy Royalle, Scotty Wings

Queensland Poetry Festival
Bridge projections

JULY

Lendlease commissioning and publication with First Nations and multicultural voices and Darling Quarter, NSW

Poems to Share II teacher resource with 40 poets and workshop activities in conjunction with the Australian Association for the Teaching of English.

Poets: 40 student and teacher poets

Secret Garden Mural Zetland with Mirvac

Poet: Evelyn Araluen Corr
muyan remembers
hotly, biel and ballee smoke
~ RYAN PREHN, NEW SHOOTS VICTORIA

NEW SHOOTS 2017

13 Poets commissioned
50+ Poems published
10 Poetic pathways installed at Royal Botanic Gardens Victoria
7+ Poetic learning workshops
5+ Ongoing partnerships
3 Events at Melbourne and Byron Writers Festivals and Blue Mountains Botanic Garden

New Shoots 2017 commissioned a series of poems inspired by sites, spores, histories and seeds across the Royal Botanic Gardens Victoria, Melbourne Herbarium, Australian Botanic Garden, Blue Mountains Botanic Garden and Byron Writers Festival. Poems were performed, shared on seed packs, trams and permanently installed in the Gardens to deepen emotional and cultural connections of people, place and plants. Explore the map of poetic pathways in the Gardens and the New Shoots Anthology. redroomcompany.org/projects/new-shoots-vic
New Shoots 2018 continues in Victoria, Cairns and Western Australia with seven new commissions and linked Eco!Slam poetry workshops at Royal Botanic Gardens Victoria with Australian Poetry and Melbourne Writers Festival, as well as Cairns Tropical Writers Festival and Western Australian Botanic Garden.

Elena Gomez, one of our 10 commissioned poets for New Shoots in the Royal Botanic Gardens Victoria.
climb into me
look at the sky
a kangaroo is there

~ Ali Cobby Eckermann, Red Room Poetry Fellow 2017

RR POETRY FELLOWSHIP 2017-2018

The Fellowship recognises the achievements and artistic goals of contemporary Australian poets, previously commissioned by Red Room Poetry. Our inaugural Fellow was Yankunytjatjara poet Ali Cobby Eckermann.

Our 2018 Fellow is internationally acclaimed poet and performer Candy Royalle. Candy was chosen from a shortlist of 11 poets including Zenobia Frost, Scott-Patrick Mitchell, Omar Sakr, Jill Jones, LK Holt, Michael Farrell, Jeanine Leane, Graeme Miles, Emilie Zoey Baker, and Maria Takolander.

The Fellow receives:

- $5000 poetic stipend
- $1000 commission
- 2 x weeks residency at Bundanon Trust
- Chance to undertake an intensive period of writing, professional development and employment opportunities

redroomcompany.org/projects/fellowship

The Fellowship is made possible with the support of generous individuals.
“This fellowship isn’t just for me – it’s for all of us striving to share our stories, in our own voices.”

~ CANDY ROYALLE, RED ROOM POETRY FELLOW 2018
\textbf{They wash the future over everything that’s past}

\textit{~ Mark Tredinnick, Extinction Elegies}

\textbf{EXTINCTION ELEGIES 2018-2019}

Exploring literatures of environment, loss and longing, \textbf{Extinction Elegies} is commissioning six Australian and six UK poets to create, publish and record new elegies that respond to recent occurrences of extinction and contribute to ongoing research. Poems will be exhibited at the Scottish Poetry Library with linked publications, learning resources and poet-led workshops.
REFLECTIONS

POETIC MOMENTS

“Sometimes, not often, you write a poem that keeps on giving, usually in very small ways, but there it was, gigantic, projected onto [the Mining Exchange Building] the most colourful page it will ever be published on. And in the company of work by Omar Musa, GT Sewell and Margaret West! ... I gazed up at it and thought, that’s the best page I’ve ever been published on.”

- Nathan Curnow, poet, White Night Ballarat

RED ROOM POETRY FELLOWSHIP

“When I received the news that I was successful for the Fellowship I was filled with both a joy and a confidence. The shortlist was full of people that I admired so it really was a compliment. The residency at Bundanon allowed me to explore more of my poetry and I think bring it back to some playfulness. There’s times in our poetic lives where we get very serious about what’s happening in our families or our society around us, and residencies can allow a little bit of freshness and playfulness. That’s always a good thing, at any age, even as a grandmother.”

- Ali Cobby Eckermann, RR Fellow 2017

NEW SHOOTS

“For me, this poem represents – among other things – a deep connection to the past and present, but also a future with what is a different kind of Australia: an imagined decolonised unreality, but one that is, importantly, not unachievable... I had the most fun I have ever had from writing while I was writing this poem, and the satisfaction from being involved in this project is greater than any I have experienced before.”

- Ryan Prehn, poet, New Shoots Victoria
Red Room Poetic Learning collaborates with students, teachers, inmates and marginalised communities to enliven encounters with poetry. We connect contemporary poets with students to actively develop their own poetic practice – composing, performing and publishing poetry for authentic audiences. Independent research ranks our programs 9 out of 10 compared with other arts programs and show 90% of participants learn more by actively creating poems rather than passively consuming them (BYP Group). redroomcompany.org/education

**KEY ACHIEVEMENTS 2017**

<table>
<thead>
<tr>
<th>450</th>
<th>18,600</th>
<th>563</th>
<th>38%</th>
</tr>
</thead>
<tbody>
<tr>
<td>School communities nationally</td>
<td>Students</td>
<td>Teachers</td>
<td>Regional and remote engagement</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>70%</th>
<th>3,719</th>
<th>132</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Of workshops in culturally diverse and disadvantaged communities</td>
<td>Poems published</td>
<td>Employment opportunities</td>
<td>Refugee poets trained and supported to deliver bi-lingual library programs</td>
</tr>
</tbody>
</table>

**PROGRAMS**

- POETRY OBJECT
- POEMS TO SHARE II
- YALA GARI
- UNLOCKED
- POETRY IN FIRST LANGUAGES
A token from the sea that clasps the shore. 
You are a prism of frosted light

~ KIMBERLEY S. YEAR 10, POETRY OBJECT
POETRY OBJECT 2017-18

KEY ACHIEVEMENTS 2017

190  
Schools across Australia and NZ

3,412  
Student poems published

342  
Teacher poems

15  
Partners

22,487  
Audiences in cinemas

Poetry Object is Australia’s largest free poetry competition inviting students (Years 3-10), and their teachers to create and publish poems inspired by special ‘talismanic’ objects. With support from national partners and generous individuals, we provide poetic learning resources, multi-lingual workshops, poetic commissions and innovative digital publishing outcomes for thousands of students and educators.
redroomcompany.org/projects/poetry-object

2017 POETS
Judge: Mark Tredinnick NSW, Evelyn Araluen Corr NSW, Jeremy Balius WA, Cameron Hindrum TAS, Anna Jacobson QLD, Joel McKerrow VIC, Stiff Gins NSW, Manal Younus SA

2018 POETS
Judge: Bella Li VIC, Shastra Deo QLD, Quinn Eades VIC, Yvette Holt NT, Arjun von Caemmerer TAS, Scotty Wings VIC, Courtney Sina Meredith NZ
I am the keeper of a fever
that shimmers inside of me

~ MIM D. YEAR 4, POETRY OBJECT WINNER 2017

120 Illawarra students from refugee backgrounds shared poems inspired by Poetry Object as part of Refugee Week 2017 workshops.
My father’s hand, a map of calluses, holds a sea-polished stone.

~ CAMERON Y. YEAR 9, POEMS TO SHARE II

POEMS TO SHARE II 2018

Featuring 40 poetic activity cards to spark imagination and creative writing, Poems to Share II is a collaboration between Red Room Poetry and the Australian Association for the Teaching of English. Inspired by original commissioned, student and educator poems from the Red Room Poetry Object competition, this interactive resource is designed to enliven poetic learning and composition with inventive, curriculum-aligned outcomes.

redroomcompany.org/projects/poems-share-ii
Yala Gari is a First Nations language and culture program created by Wiradjuri poet Lorna Munro at Alexandria Park Community School.

With support from City of Sydney and NASCA we delivered a 10-week poetry writing and language program, employing local community and empowering 40 x First Nation students to find their voices and ‘speak the truth’. Yala Gari culminated in the printing of student poems in language on t-shirts and banners.

redroomcompany.org/projects/yala-gari
“There are three things that I love: Poetry, music and art, so this saves me.”
~ ANDREW, BALUND-A STUDENT 2017

UNLOCKED 2017-2018

20
Successful cross-arts programs in NSW correctional centres

22
Inmates and 80+ community in 2017

8
Partners, endorsed by Corrective Services NSW

6
First Nations artists employed

Unlocked is an intensive creative literacy program that takes poets, musicians and artists into Correctional Centres to support positive expression and healing. To celebrate NAIDOC Week we run a week-long Unlocked program at Balund-a with local Elders, community members and our creative team of Lionel Fogarty (Murri poet), Joe Geia (Bundjalung musician), Lewis Walker, Laurie Gilbert, Roy Gordon (Bundjalung Elder and artists).
redroomcompany.org/projects/unlocked

Balund-a students support each other at final poetry performance
Balund-a students perform for family and community
Wayagadi, do you ngaa the gali-na?  
Do you ngaa the pallanjang yangga-na?  
Look, do you see the dancing?  
Do you see the saltwater singing?

~ ZIPPY, YEAR 9, WOLLONGONG PERFORMING ARTS HIGH SCHOOL

POETRY IN FIRST LANGUAGES 2018-2020

Poetry in First Languages, led by First Nation poets and delivered by RR, celebrates and fosters intercultural dialogue to unpack shame, encourage identity exploration and sharing of Aboriginal languages and culture through poetry, music and art. The program will commission 15 First Nation poets to lead student workshops with Elders and Language Custodians on country to create and publish poems in multiple languages and platforms. Supported by all tiers of government, the program travels Australia-wide with a 2018 focus on NSW. redroomcompany.org/projects/poetry-first-languages

Gadigal poet Joel Davison  
Gunai poet Kirli Saunders
POETIC PARTNERSHIPS
ENGAGING COMMUNITIES FOR COLLECTIVE IMPACT

71+
Partners in 2017 and growing

Spanning all sectors, our Poetic Partnerships enrich arts projects and learning programs, enlivening placemaking and community engagement. Increasing the profile of poetry as public art our ongoing partnerships leverage reach, resources and impact to help us expand audiences nationally and beyond our shores.

PARTNERS AND COLLABORATORS

CULTURE
AIME, Australian Design Centre, Australian Poetry, Art Gallery of NSW, Australian Poetry, AUSLAN Signbank, Bundanon Trust, Books Kinokuniya, Booranga Writers’ Centre, Byron Writers Festival, Carriageworks, Cairns Tropical Writers Festival, Digital Writers Festival, Emerging Writers Festival, Melbourne Writers Festival, Miromaa Language & Technology Centre, National Museum of Australia, NT Writers’ Festival, NZ Poetry Day, Museum of Applied Arts and Sciences, Queensland Poetry Festival, SCARF (Strategic Community Assistance to Refugee Families), Sculpture by the Sea, Sydney Writers’ Festival, Unspoken Words, White Night Ballarat, WordTravels

MEDIA
The future is a flying box – Where money’s made of sand and rocks.

~ Ed Wright and Ultimo Public School, Poetic Learning

EDUCATION
Aboriginal Education Council, ACE Community College, Australian Association for Teaching English, Australian Literacy and Numeracy Foundation, Centre for the History of Emotions, Durham University, English Teacher Associations, ETA NSW, Good Reading Magazine, NASCA, NESA, NYU Sydney, PK Mag, Premier’s Reading Challenge NSW, Questacon, QUT, School communities nationally, Spine Out Magazine, Northern Rivers TAFE, UOW, UNSW, USYD, UTS, WSU

GOVERNMENT
Aboriginal Affairs NSW, Australian Council for the Arts, City of Sydney, Copyright Agency, Corrective Services NSW, Create NSW, Illawarra and Wagga Wagga Multicultural Services, NSW State Libraries, UNESCO, Shoalhaven, Wagga Wagga City, Waverley, Wingecarribee and Wollongong City Councils

CORPORATE
Amanda Shaw PR, APN Outdoor, Commonwealth Bank, Corban & Blair, Ernst & Young Foundation, HarperCollins, i2i design, KAPWA Studioworks, Lendlease, Liz Seymour Design, Lucy Simpson Design, Mirvac, Regional Express Airlines, Samsung, Sophie Gaur Artist, The Electric Canvas

ENVIRONMENT
Eucalypt Australia, Eden Gardens, Elements Eco Resort, Royal Botanic Gardens & Domain Trust, Royal Botanic Gardens Victoria, Sydney Olympic Park
WITH THANKS TO OUR SUPPORTERS

Your donation brings poetry to life, providing poetic opportunities for kids and communities in need.

**KEY GOVERNMENT SUPPORTERS**
Australia Council for the Create NSW

**GOVERNMENT SUPPORTERS**
Aboriginal Affairs NSW
UNESCO
City of Sydney
Wagga Wagga City Council
Waverley Council
Wingecarribee Shire Council
Wollongong City Council

**FOUNDATIONS**
Graeme Wood Foundation
Copyright Agency
Andrew Cameron Family Foundation
Ernst Young Foundation
Doc Ross Foundation
McLean Foundation
Eucalypt Australia

**MAJOR SPONSORS**
Royal Botanic Garden Sydney
Royal Botanic Gardens Victoria
Art Gallery of NSW
Lendlease
Mirvac

**KEY SUPPORTERS (UP TO $100,000)**
Geoff Ainsworth AM & Johanna Featherstone
John B. Fairfax AO
Bret Walker SC

**SUPPORTERS (UP TO $25,000)**
Tim Game SC
Robert Albert AO

**FRIENDS (UP TO $5000)**
Antoinette Albert
Ruth Armytage AM
Margaret Ann Arnott
Jennifer P Beran
Phillip Boulten SC
Liz Cuninghame
Sue Cuninghame
Judy Featherstone
Andrew FitzSimons
Mary Gillespie
Craig and Joy Lawn
Judith Pini
Paul Ruiz
Annaliese Thomas
Phoebe Wallace

To help others find their voice, consider making a poetic gift to Red Room Poetry. To donate contact 02 9319 5090 or visit: redroomcompany.org/support
## MEDIA 2017

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>% Change</th>
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<tbody>
<tr>
<td>RADIO AND PRINT MENTIONS</td>
<td>14</td>
<td>30</td>
<td>▲114%</td>
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<tr>
<td>DIGITAL MEDIA MENTIONS</td>
<td>44</td>
<td>146</td>
<td>▲231%</td>
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<tr>
<td>WEBSITE PAGE VIEWS</td>
<td>241,752</td>
<td>254,310</td>
<td>▲5%</td>
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<tr>
<td>FACEBOOK REACH</td>
<td>290,831</td>
<td>229,328</td>
<td>▼21%</td>
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<tr>
<td>TWITTER IMPRESSIONS</td>
<td>445,600</td>
<td>260,400</td>
<td>▼41%</td>
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New Shoots Victoria featured in The Age
## FINANCIALS

**STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2017**

<table>
<thead>
<tr>
<th>NOTES</th>
<th>YEAR ENDED 31 DEC 2017</th>
<th>YEAR ENDED 31 DEC 2016</th>
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<tbody>
<tr>
<td>DONATIONS AND NON-GOVERNMENT GRANTS</td>
<td>16</td>
<td>287,391</td>
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<tr>
<td>GOVERNMENT GRANTS</td>
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<td>332,911</td>
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<td>OTHER REVENUE</td>
<td>4</td>
<td>83,081</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td></td>
<td>703,383</td>
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<tr>
<td>CONTRACTORS AND EMPLOYEE EXPENSES</td>
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<td>(379,588)</td>
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<tr>
<td>POETRY COMMISSIONS AND APPEARANCE FEES</td>
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<td>(64,410)</td>
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<td>PRODUCTION COSTS</td>
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<td>(61,672)</td>
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<td>RENTAL EXPENSES</td>
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<td>CONSUMABLES AND OFFICE EXPENSES</td>
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<td>(9,789)</td>
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<td>PUBLICITY AND PROMOTION</td>
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<td>ACCOUNTING AND AUDIT</td>
<td></td>
<td>(32,433)</td>
</tr>
<tr>
<td>INSURANCES</td>
<td></td>
<td>(8,726)</td>
</tr>
<tr>
<td>TRAVEL COSTS</td>
<td></td>
<td>(18,790)</td>
</tr>
<tr>
<td>REPAIRS AND MAINTENANCE</td>
<td></td>
<td>(627)</td>
</tr>
<tr>
<td>DEPRECIATION EXPENSES</td>
<td>9</td>
<td>(2,964)</td>
</tr>
<tr>
<td>OTHER EXPENSES</td>
<td></td>
<td>(3,631)</td>
</tr>
<tr>
<td><strong>RESULTS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td>27,650</td>
</tr>
<tr>
<td>FINANCIAL INCOME</td>
<td>5</td>
<td>9,705</td>
</tr>
<tr>
<td><strong>SURPLUS BEFORE INCOME TAX EXPENSE</strong></td>
<td></td>
<td>37,355</td>
</tr>
<tr>
<td>INCOME TAX EXPENSE</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>SURPLUS AFTER INCOME TAX EXPENSE</strong></td>
<td></td>
<td>37,355</td>
</tr>
<tr>
<td><strong>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</strong></td>
<td></td>
<td>37,355</td>
</tr>
</tbody>
</table>

FULL STATEMENT OF COMPREHENSIVE INCOME AVAILABLE REDROOMCOMPANY.ORG/ABOUT
### STATEMENT OF FINANCIAL POSITION

**AS AT 31 DECEMBER 2017**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH AND CASH EQUIVALENTS</strong></td>
<td>7 815,880</td>
<td>490,720</td>
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<tr>
<td><strong>TRADE AND OTHER RECEIVABLES</strong></td>
<td>8 54,025</td>
<td>22,927</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td>869,905</td>
<td>513,647</td>
</tr>
<tr>
<td><strong>PLANT AND EQUIPMENT</strong></td>
<td>9 6,960</td>
<td>3,469</td>
</tr>
<tr>
<td><strong>TOTAL NON-CURRENT ASSETS</strong></td>
<td></td>
<td>6,960</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>876,865</td>
<td>517,116</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TRADE AND OTHER PAYABLES</strong></td>
<td>10 48,849</td>
<td>37,184</td>
</tr>
<tr>
<td><strong>DEFERRED REVENUE</strong></td>
<td>11 492,717</td>
<td>184,379</td>
</tr>
<tr>
<td><strong>PROVISIONS</strong></td>
<td>12 16,551</td>
<td>14,160</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>558,117</td>
<td>235,723</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>558,117</td>
<td>235,723</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>318,748</td>
<td>281,393</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>ACCUMULATED SURPLUS</strong></td>
<td>318,748</td>
<td>281,393</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td>318,748</td>
<td>281,393</td>
</tr>
</tbody>
</table>

Full Statement of Financial Position available [RDCOMPANY.ORG/ABOUT](http://RDCOMPANY.ORG/ABOUT)
A DIVERSITY OF POETS

2017 - 2018 POETS

RICHDARD JAMES ALLEN
NSW
ELIZABETH ALLEN
NSW
IVY ALVAREZ
NZ
EUNICE ANDRADA
NSW
EVELYN ARALUEN CORR
NSW
AYEESHA ASH
NSW
ERIC AVERY
VIC
EMILIE ZOEY BAKER
SA
JEREMY BALIUS
WA
MAXINE BENEBA CLARKE
VIC
TAMRYN BENNETT
NSW
LILLY BLUE
NSW
LISA BROCKWELL
NSW
LACHLAN BROWN
NSW
NICK BRYANT SMITH
NSW
BONNY CASSIDY
VIC
NANDI CHINNA
WA
EILEEN CHONG
NSW
ALI COBBY ECKERMANN
SA
STUART COOKE
QLD
JOEL DAVISON
NSW
SHASTRA DEO
QLD
WINNIE DUNN
NSW
QUINN EADES
VIC
LORIN ELIZABETH
NSW
KATE FAGAN
NSW
MICHAEL FARRELL
VIC
STEVEN FINCH
WA
TOBY FITCH
NSW
LIONEL FOGARTY
QLD
ZENOBIA FROST
QLD
JOE GEIA
QLD
MINDY GILL
QLD
ELENA GOMEZ
VIC
CAMERON HINDRUM
TAS
LK HOLT
VIC
YVETTE HOLT
NT
DUNCAN HOSE
VIC
ANNA JACOBSON
QLD
JILL JONES
SA
GABRIELLE JONES
NSW
JEANINE LEANE
VIC
CARISSA LEE GODWIN
VIC
LUKA LESSON
NSW
BELLA LI
VIC
Each year RR commissions, mentors and employs all styles of poets. Our community of 850+ poets continues to grow.

John Lloyd-Green
NSW
Cameroon Lowe
VIC
Kent Maccarter
VIC
Joel Mckerrow
VIC
Courtney Sina Meredith
NZ
Graeme Miles
TAS
Peter Minter
NSW
Scott-Patrick Mitchell
WA
Lorna Munro
NSW
Omar Musa
ACT
Jackline Okot
NSW
Bruce Pascoe
VIC
Ryan Prehn
VIC
Lillian Rodriguez Pang
NSW
Autumn Royal
VIC
Candy Royalle
NSW
Omar Sakr
NSW
Kiri Saunders
NSW
GT Sewell
VIC
Ella Skilbeck-Porter
NSW
Emma Rose Smith
NSW
Scotty Wings
QLD
Bert Spinks
TAS
Melissa Swann
NSW
Luke Sweedman
WA
Maria Takolander
VIC
L-Fresh the Lion
NSW
Mark Tredinnick
NSW
Lyndsay Urquhart
NSW
Arjun von Caemmerer
TAS
Chris Wallace-Crabbe
VIC
Kel Watson
NSW
Anna Westbrook
NSW
Manal Younus
SA
Zohab Zee Khan
NSW
The Stiff Gins
NSW
Mirrah
NSW
Mantra
VIC
40 Student and Teacher Poets
All States and Territories

Each year RR commissions, mentors and employs all styles of poets. Our community of 850+ poets continues to grow.
a tree is inside me...

- Ali Cobby Eckermann, Red Room Poetry Fellow 2017